

USA INTERNATIONAL DATA

Privacy Policy

Effective Date: August 7, 2026

USA International Data respects the privacy of visitors to our website, prospective clients, merchants, and business contacts.

This Privacy Policy explains how USA International Data may collect, use, disclose, and protect information when you visit our website, request a free processing review, request a quote, schedule a consultation, communicate with our team, or use services available through USA International Data.

By using our website or providing information to us, you acknowledge the practices described in this Privacy Policy.

1. Information We Collect

The information we collect depends on how you interact with USA International Data.

Information You Provide Directly

When you request a processing review, request a quote, complete a form, communicate with us, or speak with our team, we may collect information such as:

- First and last name
- Business name
- Business type or industry
- Work email address
- Phone number
- Business address or ZIP code
- Average monthly card processing volume
- Average transaction amount
- Current payment processor
- Methods currently used to accept payments
- Information about POS systems, terminals, payment gateways, or payment equipment
- Processing statements voluntarily provided for review
- Questions, comments, or other information you choose to provide

Additional information may be requested if you decide to apply for merchant services or another payment-related product or service.

2. Merchant Services Application Information

If you decide to proceed with a merchant services application, the applicable payment processor, acquiring bank, financial institution, equipment provider, or other provider may require additional business or financial information.

Depending on the services requested, this information may include:

- Information about business owners
- Business formation information
- Tax identification information
- Government-issued identification
- Banking information
- Processing history
- Financial information
- Business licenses or supporting documentation
- Website or e-commerce information
- Additional information required for application underwriting

Some of this information may be sent directly to an external processor, bank, underwriting platform, or service provider rather than stored directly by USA International Data.

3. Information Collected Automatically

When you visit our website, certain technical information may be collected automatically through cookies, analytics technologies, server logs, pixels, tags, or other similar technologies.

This information may include:

- IP address
- Browser type
- Device type
- Operating system
- Referring website
- Pages visited
- Time spent on pages
- Approximate geographic location
- Website interactions
- Form interactions
- Advertising campaign-related information
- Conversion activity

This information may be used to operate and improve the website, understand how visitors use our services, measure advertising performance, prevent fraud, and improve the user experience.

4. Cookies and Similar Technologies

USA International Data may use cookies and similar technologies to support website functionality, analytics, advertising measurement, conversion tracking, and site performance.

Cookies are small data files that may be stored in your browser or device.

Depending on the technologies used on our website, cookies may help us:

- Understand website traffic
- Measure advertising campaigns

- Determine how visitors found our site
- Remember certain preferences
- Improve site functionality
- Measure form submissions and conversions
- Detect technical or security issues

External services used for analytics, advertising, or website functionality may also place or access cookies in accordance with their own privacy policies.

You can control or disable certain cookies through your browser settings. Disabling cookies may affect some website functions.

5. How We Use Information

USA International Data may use the information we collect to:

- Respond to inquiries
- Provide requested processing reviews
- Review processing statements
- Analyze potential processing savings
- Prepare merchant services proposals
- Recommend POS systems, payment gateways, terminals, hardware, or processing solutions
- Communicate with prospective and current clients
- Process merchant services applications
- Coordinate with processors, acquiring banks, equipment providers, and technology partners
- Provide customer service
- Schedule consultations
- Improve our website and services
- Measure marketing and advertising performance
- Maintain business records
- Detect or prevent fraud, abuse, or security incidents
- Comply with applicable legal, regulatory, contractual, or compliance requirements

We may also use information for other purposes disclosed at the time of collection or with your authorization.

6. Communications

When you submit a form through the website and agree to be contacted, USA International Data may communicate with you regarding your processing review, rates, potential savings, merchant services, POS systems, payment equipment, account setup, or other related services.

Communications may be made by:

- Telephone
- Email
- Text message, when authorized

- Other contact methods you have provided or authorized

Consent to receive promotional communications is not intended to be a condition of purchasing products or services where applicable law prohibits such a requirement.

You may request at any time to stop receiving promotional communications.

For email communications, you may use the unsubscribe method included in the message when available.

For text messages, you may follow the opt-out instructions included in the message.

You may also contact USA International Data directly to update your communication preferences.

7. How We May Share Information

USA International Data may share information when reasonably necessary to provide services requested by you.

Depending on your request, information may be shared with:

- Payment processors
- Acquiring banks
- Merchant services providers
- Payment gateways
- POS system providers
- Equipment manufacturers or distributors
- Account underwriting and approval providers
- Fraud prevention providers
- Technology providers
- Web hosting providers
- Analytics providers
- Advertising and conversion measurement providers
- Professional advisors
- Contractors or vendors that support our business operations

Information shared with these providers may be subject to their own privacy policies, contractual terms, and regulatory obligations.

USA International Data does not control the privacy practices of independent third-party companies.

8. Payment Processing Partners

USA International Data works with multiple payment processing providers, financial institutions, technology providers, POS systems, payment gateways, hardware providers, and merchant services providers.

When you request a specific service or authorize us to assist you with an application, your information may be provided to one or more appropriate partners so they may:

- Evaluate your eligibility
- Conduct the application underwriting process
- Verify business information
- Prepare pricing

- Establish a merchant account
- Provide equipment
- Activate payment services
- Provide ongoing processing services

Submitting information for an initial processing review does not automatically mean that your information will be submitted for merchant account approval.

9. Processing Statements

Businesses may voluntarily provide processing statements to USA International Data so that we can review current rates, fees, processing volume, transaction activity, equipment costs, and potential savings opportunities.

Statements should be submitted only through methods authorized by USA International Data.

Businesses should not send full payment card numbers, card security codes, passwords, or other sensitive card authentication information through ordinary contact forms or unsecured email.

10. Advertising and Analytics

USA International Data may use external analytics and advertising technologies to understand website traffic, measure advertising campaigns, and determine whether an advertisement resulted in a website visit, form submission, phone call, or other interaction.

These providers may collect information through cookies, pixels, tags, device identifiers, or other similar technologies.

Information collected through these technologies may be subject to the privacy policies of the applicable provider.

Users may have additional options to limit advertising cookies or personalized advertising through their browser, device settings, or the applicable provider's privacy controls.

11. Data Security

USA International Data takes reasonable administrative, technical, and organizational measures designed to protect information against unauthorized access, loss, misuse, alteration, or disclosure.

However, no website, electronic transmission, database, or information storage system can be guaranteed to be completely secure.

Users should exercise appropriate caution when transmitting sensitive information electronically.

When financial, banking, identity, or underwriting information is required for a merchant application, USA International Data may direct the applicant to secure systems administered by the applicable processor, financial institution, or service provider.

12. Information Retention

USA International Data may retain personal and business information for as long as reasonably necessary to:

- Provide requested services
- Maintain business and customer records
- Respond to inquiries

- Complete merchant services applications
- Maintain compliance records
- Resolve disputes
- Prevent fraud or abuse
- Enforce agreements
- Comply with legal, accounting, contractual, or regulatory requirements

Retention periods may vary depending on the type of information and the purpose for which it was collected.

13. Your Privacy Choices

You may contact USA International Data to request that we:

- Update incorrect contact information
- Correct certain information
- Stop certain promotional communications
- Review a privacy-related request
- Delete certain information when legally and operationally permitted

Certain information may need to be retained when required by law, regulations, processor requirements, contractual obligations, fraud prevention, or legitimate business recordkeeping needs.

14. State Privacy Rights

Depending on where you reside and the privacy laws applicable to USA International Data, you may have additional rights related to your personal information.

These rights may include:

- Requesting access to certain personal information
- Requesting correction of inaccurate information
- Requesting deletion of certain information
- Obtaining information about certain disclosures
- Opting out of certain forms of targeted advertising or data sharing where applicable
- Appealing certain decisions related to privacy requests when required by law

The availability and scope of these rights depend on applicable law.

USA International Data will process verified privacy requests in accordance with applicable legal requirements.

15. Third-Party Websites

Our website may contain links to websites, applications, platforms, processors, POS system providers, financial institutions, equipment providers, or other third parties that are not operated by USA International Data.

USA International Data is not responsible for the privacy, security, content, or practices of third-party websites or services.

We recommend that users review the privacy policies of any external service before providing personal or financial information.

16. Children's Privacy

USA International Data provides merchant services and payment solutions for businesses.

Our website and services are not directed to children under 13, and we do not knowingly seek to collect personal information from children under 13.

If we learn that information from a child has been improperly provided to us, we may take reasonable steps to delete it.

17. Legal and Regulatory Disclosures

USA International Data may disclose information when reasonably necessary to:

- Comply with applicable law
- Respond to lawful requests from government authorities
- Comply with subpoenas, court orders, or other legal process
- Protect the legal rights of USA International Data
- Protect the rights or safety of our clients or other persons
- Investigate possible fraud, misuse, or illegal activity
- Enforce contractual obligations

18. Business Transfers

If USA International Data is involved in a merger, acquisition, sale, restructuring, financing transaction, or transfer of some or all of its business assets, information may be transferred as part of that transaction, subject to applicable law.

19. Changes to This Privacy Policy

USA International Data may periodically update this Privacy Policy to reflect changes in our website, services, technology, business practices, service providers, or applicable requirements.

The most current version will be identified by the effective date shown at the beginning of this policy.

We recommend that visitors review this page periodically.

20. Contact USA International Data

If you have questions regarding this Privacy Policy, your information, or your privacy choices, please contact:

USA International Data

Phone: (305) 330-9339

Website: USAInternationalData.com

Privacy-related requests may also be submitted through the Contact section of our website.

Please include enough information for us to identify and appropriately respond to your request.